

## José María Arizmendiarrieta

(1915–1976)
Spanish activist,
humanitarian, priest
and founder of the
Mondragon
co-operative family

The key to any business (especially a co-op) is that it recognizes a need for the service or product and finds a way to effectively fill this need. To brainstorm some ideas for your new co-op, fill out the following boxes with as many jot notes as possible.

What are some of the big issues in your life?	
How could you tackle these issues with a co-operative approach? (Don't limit yourself to ju	st one idea –
go wild with ideas!)	
How is your idea a co-operative, and who else will be involved in this co-operative?	
	TO SOPS