

Lesson 5 Presentation: Evaluation Rubric

Expectations	Criteria	Level 1	Level 2	Level 3	Level 4
Knowledge/ Understanding	Understands the structure and mandate of a co-operative business enterprise	Understands the structure and mandate of a co-operative business enterprise with limited effectiveness	Understands the structure and mandate of a co-operative business enterprise with some effectiveness	Understands the structure and mandate of a co-operative business enterprise with considerable effectiveness	Understands the structure and mandate of a co-operative business enterprise with a high degree of effectiveness
	Accurately describes current market conditions (such as cultural and economic factors and existing competition) in the selected field and location	Describes the current market conditions in the selected field and location with limited effectiveness	Describes the current market conditions in the selected field and location with some effectiveness	Describes the current market conditions in the selected field and location with considerable effectiveness	Describes the current market conditions in the selected field and location with a high degree of effectiveness
Thinking/ Inquiry	Effectively interprets the needs to be filled with their co-operative and the wants of the new consumers	Interprets the needs to be filled with their co-operative and the wants of the new consumers with limited effectiveness	Interprets the needs to be filled with their co-operative and the wants of the new consumers with some effectiveness	Interprets the needs to be filled with their co-operative and the wants of the new consumers with considerable effectiveness	Interprets the needs to be filled with their co-operative and the wants of the new consumers with a high degree of effectiveness
Application	Provides an effective rationale for the success and expansion of the co-operative that respects the co-operative principles	Provides a rationale for the success and expansion of the co-operative that respects the co-operative principles with limited effectiveness	Provides a rationale for the success and expansion of the co-operative that respects the co-operative principles with some effectiveness	Provides a rationale for the success and expansion of the co-operative that respects the co-operative principles with considerable effectiveness	Provides a rationale for the success and expansion of the co-operative that respects the co-operative principles with a high degree of effectiveness
Communication	Clearly communicates a proposed plan using a business-like tone, persuasive arguments, and relevant facts and figures	Communicates a proposed plan using a business-like tone, persuasive arguments, and relevant facts and figures with limited effectiveness	Communicates a proposed plan using a business-like tone, persuasive arguments, and relevant facts and figures with some effectiveness	Communicates a proposed plan using a business-like tone, persuasive arguments, and relevant facts and figures with considerable effectiveness	Communicates a proposed plan using a business-like tone, persuasive arguments, and relevant facts and figures with a high degree of effectiveness